

## **Annual EEO Public File Report**

### **KWON-KYFM-KRIG-KPGM**

The purpose of the EEO Public File Report (“Annual EEO Report”) is to comply with Section 73.2080(c)(6) of the FCC’s Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by the Station Employment Unit that is comprised of the following stations: KWON-Bartlesville, OK and KYFM-Bartlesville, OK, KRIG-Nowata, OK, and KPGM-Pawhuska, OK, and is required to be placed in the public inspection files of these stations, and posted on their websites.

The information contained in this Annual EEO Report covers the time period beginning January 31, 2012 to and including January 30, 2013 (the “Applicable Period”). Consistent with the FCC’s Rules, this Annual EEO Report contains the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy, including any such sources that have asked to receive information from the station(s) about any new job openings, which are separately identified;
3. The recruitment source that referred the Hiree for each full-time vacancy filled during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station(s) during the Applicable Period.

The following sections provide the required information, and summarize the station(s) EEO efforts during the Applicable Period. This Annual Report was placed in each station’s public inspection file on February 1, 2013 and posted on the stations’ website, in accordance with the FCC’s EEO Rules.

For the purposes of This Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

Section 1 to  
 Annual EEO Public File Report – Full-time Job Openings Filled  
 During the Period from January 31, 2012 to January 30, 2013  
 Station(s) comprising Station Employment Unit: KWON-KYFM-KRIG-KPGM

Fulltime Positions Filled by Job Title and Date Filled and Number of Interviewees from All Sources for This Position	Recruitment Source of Hiree
None in 2012	

Total Number of People Interviewed for All Job Positions:   0

Section 2 to  
Annual EEO Public File Report – Recruitment Sources  
During the Period from January 31, 2012 to January 30, 2013  
Station(s) comprising Station Employment Unit: KWON-KYFM-KRIG-KPGM  
Proposed contacts, when needed:

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Provided This Period	Full-time Positions for Which This Source Utilized
1. Media	KWON-KYFM-KRIG-KPGM On Air Ads, Charlie Taraboletti, 1200 SE Frank Phillips Blvd. Bartlesville, OK 74003 918-336-1001 <a href="mailto:charlie@bartlesvilleradio.com">charlie@bartlesvilleradio.com</a> FAX: 918-336-6939	0	All Positions
	Examiner Enterprise, Peggy/Classifieds, 4125 NE Nowata Rd, Bartlesville, OK 74006 FAX: 336-3111		All Positions
	Good News, Classifieds, 124 North State, Caney, KS 67333 FAX: 620-879-2264		All Positions
	Coffeyville Journal, Gretchen, PO Box 849, Coffeyville, KS 67337 FAX: 620-251-3300		All Positions
	Caney Chronicle, Rudy/Classifieds, 202 W. 4 <sup>th</sup> , Caney, KS 67333 FAX: 620-879-2855		All Positions
	Sunrise Reporter, Amity Hollenbaugh, 1200 SE Frank Phillips Blvd. Bartlesville, OK 74003 918-336-1001 <a href="mailto:amity@bartlesvilleradio.com">amity@bartlesvilleradio.com</a> FAX: 918-336-6939		All Positions
2.	Word of Mouth		All Positions
3.	Walk ins		All Positions
4. websites	Bartlesville Chamber of Commerce, Oletha Thompson, 201 SW Keeler, Bartlesville, OK 74003 918-336-8708 <a href="mailto:othompson@bartlesville.com">othompson@bartlesville.com</a>		All Positions
	Website: Oklahoma Association of Broadcasters, Nancy Struby, <a href="http://www.oabok.org">www.oabok.org</a>		All Positions
	Website: Bartlesville Radio, Dorea Potter <a href="http://www.bartlesvilleradio.com">www.bartlesvilleradio.com</a>		All Positions
	Website: BEOA-linked to OAB, online contact <a href="mailto:www.careerpage@nab.org">www.careerpage@nab.org</a>		
	Workforce Oklahoma		All Positions
5.	Job Fair: Dewey Fairgrounds	job fair	All Positions
6.	Organizations – see attached list		All Positions



Appendix 2

Personnel	Director	Women in Communicatio	3221 S 140th E	Tulsa	OK	##918-663-2155				
Job Placement	Director	American Broadcasting S	68085 Memorial	Tulsa	OK	74133-2029				
Personnel	Director	Oaks Indian Center	PO Box 130	Oaks	OK	##918-868-2196				
Chris	Confer	John Brown University				cconfer@jbu.edu				
Ken	Gould	OESC	PO Box 1467	Ardmo	OK	##580-223Kenneth.gould@oesc.state.ok.us				
Kay	Johnson	Counselor-BHS	1700 Hillcrest Dr	Bartles	OK	##337-6226				
Tonya	Johnson	Tricounty Tech		Bartles	OK	331-325333-6797				
Licia	Kellerstrass	Tulsa Tech				Lkellers@tulsatech.org				
Career	Services	Rose State University	6420 SE 15th	Midwet	OK	##405-733-7377				
Career	Placement	Bacone College	2299 Bacone Rd	Muskot	OK	7440918-683-4581				
Linda	Manaug	Metro Technology Center	201 NE 48th St	Oklahd	OK	##405-424-8324				
Lynette	Martin	OCU	2501 N Blackwell	OKC	OK	##405-521Lmartin@okcu.edu				
Mike	Mills	Univ of Tulsa-Broadcast	600 S College Av	Tulsa	OK	##918-631-2259				
Ted	Moore	Osage Tribe/Education P	1333 Grandview	Pawhu	OK	##				
Clayton	Nolan	Carver Adult Education C	815 S. 5th St	End	OK	##580-237-1400				
Mark	Norman	Cameron University	2800 W Gore	Lawtor	OK	##580-581mnorman@cameron.edu				
Chris	Confer	John Brown Univ-Career	2000 W Universiti	Siloam	AR	cconfer@jbu.edu				
Career	Placement	Metro Technology Centers	1600 Springlake	OKC	OK	##405-605-4441				
Jacqueline	Cliff	Tulsa Urban League	240 E Apache	Tulsa	OK	##918-584opachaney@mutl.org				
Charles	Shepherd	OK Assoc. of Black Journ	17112 Sunny Holl	Edmor	OK	##				
Paul	Smeyak	OSU - Sch of Journalism	2055 Paul Mill Bldg	Stillwa	OK	##405-744-5993				
Gill	Smith	OSU-OKC	900 N Portland	OKC	OK	##405-945Sgilber@osuokc.edu				
Bill	Southard	American Broadcasting S	6808 S Memorial	Tulsa	OK	74033-2029 glenda@radioschool.com				
Ella	SpottedBird	Cheyenne & Arapaho Trib	WIA Program Bldg	Conch	OK	##405-422-7660				
Robert	Tobias	Hispanic Chamber of Com	10802 E 31st	Tulsa	OK	##918-664-55326				
L. Kellerstr	Tulsa Tech	Internships & Placement	3420 S. Memorial	Tulsa	OK	##(mail)				
Donna	Victorian	Workforce Comanche Nat	PO Box 908	Lawton	OK	##580-492dvict@lawtonnet.net				
Career	Services	OSU-Tulsa/Career Servic	700 N Greenwood	Tulsa	OK	##918-594-8208				
Jennifer	Hughes	Cherokee Nation-Human	PO Box 9488	Tahleq	OK	##918-453-5050				
AA & H Director		Allied Arts & Humanities	PO Box 1027	Bartles	OK	##337-2005				
Career Services		Tulsa Community Colleg	9909 S. Boston	Tulsa	OK	##918-595(website above)				
Cheryl	Hawkins	Bartlesville Workforce								
Regina	Pottman	NSU-BA Campus				pottman@nsuo.edu				
Rachel	Schaller	Tulsa Tech				rachel.schaller@tulsatech.edu				
Jacqueline	Cliff	Metropolitan Tulsa Urban League				jcliff@mtul.org				

\* Indicates Sources that have requested Notification of Job Openings.

Section 3 to  
Annual EEO Public File Report – Supplemental (Non-Vacancy Specific) Recruitment Activities  
Undertaken During the Period from January 31, 2012 to January 30, 2013  
Station(s) comprising Station Employment Unit: KWON-KYFM-KRIG-KPGM

1 – Job Fairs: Hosted Job Fair at Business & Home Show, Station Manager-Kevin Potter, Operations Manager-Charlie Taraboletti, Sales Manager-Tami Brinkman, Promotions/EEO Director-Dorea Potter and several sales staff members met with the public and future employment opportunities.

2- Awarded 2 Scholarships to BHS Students, May 2012 – Station Manager-Kevin Potter presented the awards

3 – [www.bartlesvilleradio.com](http://www.bartlesvilleradio.com) - Notice of internship program, ongoing, kept current by Promotions/EEO Director-Dorea Potter

4- Hosted Station Tours: 12 Boy Scout Troops came to the stations. Promotions/EEO Director-Dorea Potter explained radio station operations and employment opportunities, including full-time and part-time positions – throughout the year – Assistant News/Sales-Mike Sauter interviewed the guests.

6 – Attended EEO Training at Spring OAB Convention in OKC and Spring NAB Convention in Las Vegas and Fall NAB/RAB Convention in Dallas- by Promotions/EEO Director-Dorea Potter

7 – Hosted 1 Summer Intern, from University of Central Oklahoma - 2012 – by Promotions/EEO Director-Dorea Potter, Operations Manager-Charlie Taraboletti and various staff members

8- Joined Bartlesville Human Resources Association and attended several lunch meetings on employment issues – Dorea Potter-Promotions/EEO Director